

Meng To

User Experience Designer Senior at Shopmedia Inc.

shadownessguy@gmail.com

Summary

UX/UI Designer specialized in Social Media, Design & Wireframing, Website Analytics, Viral Marketing, Pixel Perfection, Clean CSS, Semantically correct, Scalable PHP/MySQL coding, W3C-standards & cross-browsers Web Design. Mac & iPhone user.

I have been a key designer and coder for many projects that connects people to the Internet world. I am passionate about technologies and the Web and I would like to focus and take full advantage of my large array of skills and knowledge that are required for high-end social-networking and user experience Web applications.

Specialties

Photoshop, Omnigraffle, Illustrator, Flash, Coda, CandyBar3, After Effects, 3D Studio MAX, Actionscript, XHTML, CSS, W3C, Javascript, AJAX, PHP, MySQL, UNIX, Subversion, Cross-browsers, Mac, PC, Mobile.

Experience

Creative Director at Shopmedia Inc.

December 2008 - Present (1 year 5 months)

Creative Director & UX/UI Designer for a social network project. Art directed and worked on Hibe.com, Itemcast, Shopmedia, numerous revisions of 300+ pages wireframes, sitemaps, QA, iconography, short videos, business logics and vision and more. Daily operations and brainstorming with Founder, President and CEO Jean Dobey.

1 recommendation available upon request

Consultant Web Designer / Web Developer Senior at Precision Advertising

October 2008 - Present (1 year 7 months)

Web Designer / Web Developer and Social Networking Specialist. Flash actionscript developer, front-end and back-end designer and developer, social marketing specialist. Worked on reknowned Web client projects such as FYSH, HotPaws, FDJ. Helped with flash games, websites, social media presence, social marketings, demos and more.

UI Designer Senior at Nstein Technologies

July 2008 - September 2008 (3 months)

Senior UI/UX, CSS-expert Designer for Web Content Management company. Responsible for the newest releases, Demos and Corporate Website. Also worked on the UI of sister projects such as TME(Text-mining engine – Java platform), DAM (Digital Asset Management -- .NET platform) and

WCM (Web content management – PHP/MySQL).

2 recommendations available upon request

Project Manager / PHP Developer / UI Designer Senior at Codency

July 2006 - January 2007 (7 months)

Developed and production managed an ambitious photos/videos sharing project in a team of 8. Designed branding, integrated CSS/XHTML, helped developed backend, integrated videos, API, payment system and helped launch viral marketing.

1 recommendation available upon request

FronD-end and Back-end Programmer at OZ Communications

February 2006 - December 2006 (11 months)

Developed Intranet and Extranet as fundamental tools to communicate between employees and customers. Coded Connectedinstyle.com / Affichezvotrestyle.com + CMS using PHP, MySQL and Flash. ConnectedInStyle campaign expects over 100,000 signups under a month's time. Developed livethemobilelife.com, the end-user site for oz.com. OZ currently has 250+ employees. Participated in a Brew UIOne project in collaboration with Sprint Canada coding in TrigML, a new language in XML format.

Founder / Web Designer / PHP Developer at XDesigns Studios

June 2005 - May 2006 (1 year)

Founded this creative agency providing Web Design and Solutions to the media-driven clients from around the globe. Fully designed, coded, animated the Website in Flash. Main designer and programmer for all client projects.

Consultant Web Integrator at Blue C Communications

January 2006 - February 2006 (2 months)

BLUE, a leading design firm for large clients such as Nokia, Merrell, Desjardins contracted me to help with their client projects. Developed on clients Desjardins bank(citedunord.com) and Quintessence Hotel (hotelquintessence.com).

Founder and CEO at Shadowness

2003 - 2005 (2 years)

Developped, designed Shadowness.com, a content-driven art community that counts over 50,000 artists and receives 1,000,000 pageviews monthly. Managed a staff of 6 employees. Shadowness has also produced over 35+ client projects and I played a key designer and coder for all of them. EAddixtra projects include eevox.com, eden3.com, ensnare2.com and xdesignss.com. Clients include Columbia University (seas2006.com), CampusNetwork, Government 9/11 project, XTC Radio, DJ AJG. Additionally founded tutorials20.com

Art Director / Web Design at CampusNetwork

January 2003 - June 2004 (1 year 6 months)

Designed corporate identity, logo branding, promotion tools such as wallpapers, web banners,

posters, icons, flash animations, music and tutorials. Helped conceive digital concepts and maximize marketing potential. CampusNetwork.com at the time it was active reached over 100,000 registered college students from around the globe.

Web Designer at Gamma

July 2000 - February 2001 (8 months)

Designed corporate identity, conceived 5+ Websites. Other designs include animated and static banners, flash banners, wallpapers for marketing team. (gammae.com)

Education

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Multimedia & Design, 2000 - 2000

Interests

Design, Social Media, Brand, Business, New Technology, iPhone, Games, Art, Photography, Video Editing, Movies, Music.

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4 people have recommended Meng

"Meng is an energetic worker with a keen eye for design. He is very responsive and produces results with a quick turn-around. Meng is great at distilling complex user interactions into interfaces. He's also a good listener and easy to work with."

— **Omar Lamrani**, *COO, Shopmedia*, managed Meng at Shopmedia Inc.

"Meng has this rare and precious combination of creativity and technical understanding that make him an very efficient designer. He is professional, dedicated and beside is a very good teammate."

— **Jean-Michel Texier**, *Chief Technology Officer, Nstein Technologies Inc.*, managed Meng indirectly at Nstein Technologies

"Meng is a very efficient creative professional whose work is qualified as sexy, slick and professional: He will always produce quality work and thrives on design challenges. Meng feeds on design trends and always stays on the bleeding edge of Web technologies. While being a great designer, he also is highly technical and understands clients' expectations."

— **Eric Williams**, *Product Manager, R&D, Nstein Technologies*, managed Meng indirectly at Nstein Technologies

"Meng definitely gets things done, his ability to bring a project to flourish with distinct professionalism really makes him stand out of all the teammates I have encountered."

— **David Mondou-Labbe**, *Senior Multimedia Developer, Codency*, worked directly with Meng at Codency

[Contact Meng on LinkedIn](#)